

“Last year, you spent thousands of dollars on your new website and it looks great! However, has it made any money for you?”



Ok, you have your customer's attention.

He's at your website or on your phone or looking at your catalogue and he's ready to buy. Your job is to cut through the mountain of information to get him exactly what he's looking for but you had better do it NOW or he will soon move on!

Introducing Typhon ...

The Typhon marketing system is your ultimate communication system. It uses the web to its full advantage, allowing you to target specific client groups or mass market instantly– to your whole client list! If you have ever wondered how to transform your website into a true profit center, then let Ekota Central demonstrate the Typhon system to you.

Typhon, with the use of its custom catalogue/flyer tool will enable you to drive traffic to your website resulting in immediate orders. In addition, it supplies you with valuable market tracking patterns!

Think of Typhon like a power outlet; the infrastructure is already in place, you just need to plug-in to experience the power!

Typhon represents your “dream employee” ...

Selling to thousands of customers simultaneously around the clock using stunningly cost-efficient electronic advertising and providing reporting functions that help you gauge the success of your campaign.

24/7 Worldwide Marketing and Sales ...

- **Create and send a customized brochure to your client while they are still on the phone!**
- **Target buyer interest with customized flyers created (at no extra cost) from wherever you are in the world by using the web based flyer/catalogue generation tool**
- **Improve your overall sales by showcasing your products 24/7!**
- **Show your clients only the products they really want to see, with the pricing meant for them**
- **Track your sales trends and marketing patterns using the provided statistics**
- **Focus your product offering by using the pre-generated website statistics to understand what products are key to your clients**
- **Create print quality catalogues**
- **Easily upload your catalogue pictures, descriptions and prices into your website**
- **No programming knowledge required, maintain your site by using the pre-built tools**
- **Secure hosting provided by Ekota Central combined with user security levels that protect your data!**